

Alexandra Jacob

B.A. Advertising, PR and Branding Student

Profile

Enthusiastic and ambitious professional, with a range of experience gained from working in a range of roles from sales to catering. Recently having returned to university, I have developed an in-depth knowledge and understanding of branding and communications. Now aiming to land a role to learn and gain new experience whilst utilising my already established skills.

Contacts

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Experience

Junior Sous Chef | Turtle Bay | Winchester |

March 2019 – Present (part time)

- All aspects of leading the kitchen team whilst maintaining the highest possible standards and best working practices.
- Administrative duties: stock take, writing shift roster, cleaning schedule, dealing with orders, deliveries and suppliers.

Manager | Freida's Tearoom | Winchester |

October 2018 – April 2019

- Managed all business operations from banking to cleaning schedule,
- Ensured all staff are working to the high standards.
- Provide excellent customer service in an effort to build relations with loyal customer base.

Chef de Partie | Willow Tree | Winchester |

September 2017 – March 2018

- Worked closely with the Head Chef, ensuring to follow and deliver clear instructions, think independently, use initiative and prioritise tasks, all of which are transferable skills that can be deployed in multiple roles.

Fishmonger | Tesco | Winchester |

July 2016 – February 2017

- Responsible for the running of the fish-counter, ensuring that all health and safety procedures are up to date, answering directly to the Deputy Manager.
- Building strong relationships with the public to gain loyal customer base.

Assistant Manager | Toasted Café | Winchester |

September 2014 – February 2017

- Started out part-time and worked my way up. Supported the owner in growing the business and helping open multiple new sites.

Academic Qualifications

Advertising, PR and Branding
Bachelors of Art
Middlesex University Dubai
2020/Current

Interior Design
Higher National Diploma(HND)
The City of Glasgow College
2011/2013

Professional Qualifications

Level II Health & Hygiene
CPLE Learning
2018 (up-to-date)

Fishmonger Training
Billingsgate Seafood School
2017

Barista Trained
Winchester Coffee Roasted
2015

Skills

Creativity.
Adobe softwares.
Communication.
Critical thinking.
Problem solving.
Commercial Awareness.

Interests

Cooking & Food.
Sustainability & Design.
Wellness & Veganism.
Illustrator & Photoshop.